### The Reform and Practice of the School-Based Course of Public English Spoken English in Higher Vocational Colleges Based on Online and Offline Mixed Teaching

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**Keywords:** Online and offline mixed teaching, Public English spoken English in higher vocational colleges, School-based curriculum, Reform practice

**Abstract:** with the one belt, one road in China, the status in the world is also rising. Under such a background, the public English oral school-based curriculum in higher vocational colleges is necessary to reform, and more talents in Higher Vocational English should be trained in education to integrate with the international market. Based on this, this paper analyzes the shortcomings of the current public English oral English school-based curriculum in the actual teaching in China, and puts forward corresponding countermeasures for the reform and practice of the school-based curriculum of Public English in Higher Vocational Colleges Based on the online and offline mixed teaching mode.

#### 1. Introduction

As an international language, English plays an important role in the cultural exchange and communication between China and the West. Learning English well is not only listening, writing, but also good oral English expression. However, in the teaching of spoken English, on the one hand, the teaching ideas and methods of English teachers are relatively backward, on the other hand, there is no good environment for oral communication, and teaching resources are limited to books and textbooks, so the English oral expression ability of the general students is poor. In order to change this teaching situation, it is necessary to adjust the oral English teaching mode of higher vocational colleges, combine online teaching with offline classroom teaching, mobilize students' active participation, strengthen interaction between teachers and students, change the teaching mode dominated by teachers, and then cultivate more high-quality and good English talents who are good at oral communication.

#### 2. The Defects in the Teaching of Spoken English in Higher Vocational Colleges

# 2.1 The Importance of Public English Oral Teaching in Higher Vocational Colleges is Not Enough

All along, China is in the mode of exam oriented teaching, and pays great attention to the examination results. Because English is different from other courses, the examination is divided into written test and oral test. Because of the excessive emphasis on written test, it ignores oral English teaching. First, in the arrangement of English courses, the proportion of oral English Teaching in the current higher vocational English teaching is less than that of the whole English teaching. Secondly, some colleges and universities only offer corresponding oral English courses, but students who are not English majors have few opportunities for learning and exercising in oral English. Meanwhile, vocational English teachers tend to teach English reading and writing in practical teaching, and lack of special learning and training in listening and speaking. Therefore, the public English oral teaching is not enough in vocational colleges, so that students are weak in oral English expression.

# 2.2 The Teaching Level of Using Information Technology in Oral English in Vocational Colleges is Relatively Low

DOI: 10.25236/acetl.2021.093

With the development of global information technology, information technology has been widely used in the teaching process of colleges and universities, such as tourism, humanities, English, history and other professional courses. But in the teaching of spoken English, the level of information-based teaching is low in the general higher vocational college. First, the higher vocational English oral information teaching needs to match the corresponding hardware and software facilities, such as voice room, computer, online English learning course software and other facilities. Due to the limited funds of individual universities, it can not meet the needs of the configuration of oral English information teaching, so the teaching method is still mainly based on textbooks, so the online teaching of spoken English has not been effectively used. Secondly, in the information age, there are many kinds of teaching methods, such as micro class, flipped class, online class and so on. But at present, the teaching of oral English in vocational colleges is still mainly multimedia PPT, which lacks flexibility and vividness, no freshness, and students have little interest in this study, which affects the learning effect of oral English. Moreover, students tend to listen to English more than speak English in the online online and offline learning process, and they can not make full use of network resources for oral interactive practice after class. Therefore, the level of information-based teaching in spoken English is relatively low, and they do not play their online teaching advantages in traditional teaching.

# 2.3 The Teaching Ideas and Methods of the Oral English Teachers in Higher Vocational Colleges Are Relatively Backward

On the one hand, under the influence of exam oriented education, the examination results are important. Some English teachers will take up the oral English teaching time to practice English grammar and listening, so as to improve the results of the written English test. It can be said that there is a certain situation in the teaching concept of oral English teaching. On the other hand, in the current general oral English Teaching in vocational colleges, it is still a unilateral teaching dominated by teachers. Students are passive learning, the classroom atmosphere is boring, and there is no interaction between teachers and students. It can be said that the teaching method can curb the students' initiative and enthusiasm for learning English spoken English.

# 3. The Reform and Practice of the School-Based Curriculum of Public English Spoken English in Higher Vocational Colleges Based on Online and Offline Mixed Teaching

China is in a period of comprehensive development. Social development needs more talents with comprehensive ability and strong adaptability. With the deepening of the international pattern construction in China, oral English will be an important teaching content in the public English course of higher vocational colleges. It will abandon the defects in traditional teaching, introduce online and offline mixed teaching mode, and integrate oral English teaching and modern teaching The combination of learning methods can add fun to the traditional English teaching class and stimulate students' interest in learning, so as to effectively promote the reform of oral English Teaching in higher vocational colleges. This paper discusses the effective ways of the reform and practice of the school-based curriculum of Public English spoken English in higher vocational colleges

# 3.1 The establishment of the learning platform for the public English major in higher vocational colleges.

In order to realize the effective connection between online and offline teaching, we need to build a professional learning platform in the actual teaching. First, we should establish a platform for the professional application of Public English spoken English, and cultivate students' thinking logic and expression ability through oral speech contest or performance of English stage drama. Second, it is necessary to establish a public English oral training classroom, a public English professional exchange center, and a wechat public platform for the public English majors, which can provide platform resources for students to implement offline learning of oral English. Thus, the online and offline teaching can be effectively connected, and students can learn and use it for practical

purposes, and truly improve their oral English expression and comprehensive application ability.

### 3.2 The application of information technology to construct diversified curriculum teaching.

Information technology is widely used in modern teaching. In the process of reforming and constructing the existing teaching mode, we can adopt the network platform + campus platform mode. On the one hand, due to the introduction of information technology, English course is not only a single multimedia ppt teaching, but also presents diversified teaching features, such as flipping classroom, micro class, online class and other teaching methods, so as to create a lively, flexible and interesting atmosphere of oral English learning, so as to mobilize the enthusiasm of students' learning, so as to achieve a good oral English teaching effect Fruit. On the other hand, students can take English oral exercises into small videos in the form of performance or taking photos. Teachers can evaluate and guide the contents of students' oral English exercises, and guide and encourage students to upload their learning results through video platform related to micro vision, such as computers and mobile phones, so as to improve the fun of students' daily oral English practice.

# 3.3 Change the concept of English teaching and innovate the oral English examination of Public English in higher vocational colleges.

At present, China's development is just a period of overall rise, and the demand for talents in various fields is changing. In order to cultivate professional talents that meet the needs of enterprises, vocational colleges and enterprises need to sign a commission or cooperation intention to train students with the enterprise employing standards. First, in the process of implementing the teaching of Public English in higher vocational colleges, students should be able to define their learning objectives in practical learning, and carry out teaching activities targeted, such as knowledge application and oral English ability training, so as to make students develop good professional quality in the long-term learning process. Secondly, combining with the direction of the enterprise's demand for talents, changing the concept of English teaching, innovating the oral English examination of higher vocational colleges, improving the mechanism of oral English examination, and improving the score proportion of oral English test scores in English examination, it can improve students' attention to oral English, and secondly, based on online and offline mixed teaching, it can improve the reform and practical effect of the school-based curriculum of Public English spoken English in higher vocational colleges The results laid the foundation.

#### 3.4 Strengthen the English teachers in higher vocational colleges.

In the course of reform and practice of the school-based curriculum of Public English spoken English based on online and offline mixed teaching, only the English teachers have good professional ability and comprehensive organization ability, so that the advantages of online and offline hybrid teaching mode can be fully exerted. First, English teachers should effectively improve the level of oral English communication, improve the oral teaching task, innovate the systematic teaching of spoken English, and guide students to carry out oral English practice anytime and anywhere, combining with the online and offline mixed teaching mode. Secondly, English teachers should have good innovation ability, organization ability and practical ability. In the implementation of online and offline mixed teaching mode, English teachers should pay attention to the good interaction with students online online and offline teaching, and timely correct and adjust teaching methods and strategies in combination with the common problems in the actual learning process. Finally, English teachers should dare to innovate teaching, apply information technology to every link of teaching, and guide and encourage students to use it to carry out oral English learning. Meanwhile, it training should be conducted regularly for English teachers. Only by mastering the functions and characteristics of various teaching software, can the advantages of online and offline hybrid teaching mode be fully exerted.

#### 4. Peroration

In short, the reform and practice of the school-based curriculum of Public English based on online and offline mixed teaching should be guided by the social development needs, innovative English teaching ideas and teaching modes, so as to improve the teaching effect of Public English in higher vocational colleges, and cultivate more professional talents with high professional quality and strong practical ability and meet the needs of the development of the country and enterprises.

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